

OPERATION BEAT ETSU ORDER 1-3

1. Situation. The Citadel plays ETSU on 29 October.

2. Mission. Each battalion executes a pep rally on 27 Oct from 1730 to 1950 in its own barracks or vicinity in order to support the team, display school spirit, and have fun.

3. Execution.

a. Commander's Intent. The desired end state is victory on Saturday. In order to achieve that end state the SCCC must show its support for the football team and its esprit de corps as a unit. The football team must show its appreciation of the SCCC and express the value it places on SCCC support. Additionally, the decentralized battalion pep rallies should be seen as an opportunity to exercise the battalion chain of command, and reflect battalion personalities.

b. Concept of Operations. The concept is for each battalion commander to prepare a plan for his or her battalion and to brief it to the battalion TAC for approval. Battalion TACs will keep the Commandant informed and facilitate coordination with the appropriate AC or organization as needed, but these are battalion-run events. Phase I is concept development and runs until complete. BN TACs brief Commandant on concept NLT 21 Oct. Phase II is preparation and runs until Phase III begins. Phase III is execution on 27 Oct.

c. Scheme of Maneuver. During Phase I, battalions develop their plans and battalion TACs brief the concept to the Commandant NLT 21 Oct. Each battalion will use battalion funds toward the event. No monies will be collected from cadets. During Phase II, battalion TACs and commanders will prepare for the event. During Phase III, battalions will conduct the event. ESP will begin and be conducted per SOP.

d. Tasks to Subordinate Units

i. Commandant

a) Brief the President, Provost, and Athletic Director of the event.

ii. Office of Cadet Activities.

a) Dept. POC for the event. Assist battalions as requested.

b) Coordinate for Brigadier and photography support.

c) Prepare a continuity book and AAR and submit to the Assistant Commandant for Leadership Programs.

d) Brief event at the department meeting.

- iii. Assistant Commandant for Operations and Training.
 - a) Put event on training schedule.
 - b) Coordinate with Aramark for support as requested by battalions and determine any adjustments that need to be made to the evening meal in the mess hall.
 - c) Advise Public Safety of the event.
 - iv. Regimental Commander
 - a) Develop and issue orders and instructions to the SCCC as required.
 - v. Battalion TACS
 - a) Provide guidance to the battalion commander and approve plans, including risk management.
 - b) Provide at least one TAC to cover the event for the battalion.
 - c) Allocate money from the battalion fund in support of the event.
 - d) Brief the Commandant and keep him informed.
 - vi. Band
 - a) Support battalion requests for pep rally participation as possible.
- e. Coordinating Instructions
- a) Battalions will request cheerleader support from the Office of Cadet Activities, and Band and Aramark support from the Assistant Commandant for Operations and Training.

4. Sustainment.

- a. Battalion TACs will advise Assistant Commandant for Operations and Training of any Aramark support requests NLT 18 Oct.

5. Command and Control.

a. Mrs. Ward is overall in charge of coordinating this event, but planning and execution is through the bn chain of command. The Regt Commander, Regimental XO, and Regimental Cadet Activities Officer will report to her for further instructions.

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OFFICIAL:
Dougherty
Assistant Commandant for Leadership Programs